



Preston's longest running Community Magazine Publisher | Est. 2005

The PR Pointer | The Handbook | The Penwortham Pointer

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Format & Design

Jam Publications professionally produce and print three monthly Community Magazines on 90gsm bright white silk paper, giving a very high quality look and feel. They are A5 size booklets, saddle stitched, comprising full colour pages. Also included within each title are free community pages, articles, quizzes, competitions and features.

Titles & Distribution (Total Distribution over 36,000 Preston Homes)

- **The PR Pointer** – Distributed monthly to over **23,000** homes in Cottam, Broughton, Barton, Fulwood, Goosnargh, Grimsargh, Longridge, Ribchester & Chipping
- **The Handbook** – Distributed monthly to over **6500** homes in Walton-le-Dale, Walton Park, Higher Walton & Hoghton
- **The Penwortham Pointer** – Distributed monthly to over **6500** homes throughout Penwortham

Price List

All prices are + VAT at 20%

The PR Pointer	One Issue	3 Month Package
Eighth Page	£60	£50 p/mth
Quarter Page	£115	£100 p/mth
Half Page	£213	£185 p/mth
Full Page	£403	£350 p/mth
Premium Pages	£450	£382 p/mth

The Handbook OR Penwortham Pointer	One Issue	3 Month Package
Eighth Page	£30	£25 p/mth
Quarter Page	£78	£66 p/mth
Half Page	£118	£100 p/mth
Full Page	£206	£175 p/mth
Premium Pages	£230	£196 p/mth

Front & Back Cover prices are available on request | We can tailor a package to suit your requirements

ALL 3 MAGS 36,000 homes	Eighth Page	Quarter Page	Half Page	Full Page
One Issue	£115	£255	£425	£775
3mth Package	£95 p/mth	£216 p/mth	£350 p/mth	£650 p/mth

Copy Deadline

Final copy must be submitted by the **18th** of each month, for inclusion in the following month's issue.

Acceptable Formats

High resolution pdf format is the preferred format, however, Ad's can be submitted in the following formats:
Publisher / Word / JPEG / TIFF

Leaflet Distribution

36,000 leaflets delivered with all magazines. Limited to three per issue. Priced from £27 per 1000 to £35 per 1000 depending upon quantities. Please get in touch for further information.

Design Service

We offer a free advert design service. A professional full graphic design service is available on request.

Payment Terms

All payments are due within 7 working days of the Invoice date unless otherwise agreed in writing. Alternative payment plans are available on request subject to status. Payment can be made by card, direct transfer or standing order. Under the Late Payment of Commercial Debts (interest) Act 1998, we are entitled to charge interest on all overdue accounts.