



The PR Pointer • The Handbook

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Format & Design

Jam Publications professionally produce and print two monthly Community Magazines on 100gsm bright white silk paper, giving a very high quality look and feel. They are A5 size booklets, saddle stitched, comprising of full colour pages. Also included within each title are free community pages, articles, quizzes, competitions and features.

Titles & Distribution - (Total Distribution 28,000 Preston Homes)

- **The PR Pointer** – Distributed to 22,00 homes monthly in Cottam, Broughton, Barton, Fulwood, Goosnargh, Grimsargh, Longridge, Ribchester & Chipping
- **The Handbook** – Distributed to 6000 homes monthly in Walton-le-Dale, Walton Park, Higher Walton & Hoghton

Price List January 2021

All prices are + VAT at 20%

THE PR POINTER	One Issue	3 Month Package
Eighth Page	£60	£50 p/mth
Quarter Page	£115	£100 p/mth
Half Page	£213	£185 p/mth
Full Page	£403	£350 p/mth
Premium Pages	£450	£382 p/mth

THE HANDBOOK	One Issue	3 Month Package
Eighth Page	£30	£25 p/mth
Quarter Page	£78	£66 p/mth
Half Page	£118	£100 p/mth
Full Page	£206	£175 p/mth
Premium Pages	£230	£196 p/mth

BOTH	Eighth Page	Quarter Page	Half Page	Full Page
Both Mags One Issue	£80	£183	£314	£578
Both Mags 3mth Package	£68 p/mth	£154 p/mth	£265 p/mth	£487 p/mth

Copy Deadline

Final copy must be submitted by the 18th of each month, for inclusion in the following month's issue.

Acceptable Formats

High resolution pdf format is the preferred format, however, Ad's can be submitted in the following formats: Publisher / Word / JPEG / TIFF

Leaflet Distribution

28,000 delivered with all Jam Publications priced at £35 per 1000. Limited to three per issue.

Design Service

We offer a free advert design service. A professional full graphic design service is available on request.

Payment Terms

All payments are due within 7 working days of the Invoice date unless otherwise agreed in writing. Alternative payment plans are available on request subject to status. Payment can be made by card, direct transfer or standing order.

Under the Late Payment of Commercial Debts (interest) Act 1998, we are entitled to charge interest on all overdue accounts.